



吉山 勇樹

GMO Culture Incubation 代表取締役



yuukiyoshiyama



Yuuki_yoshiyama

大学時代にはベンチャー企業の創業・運営に参画。卒業後は大手通信事業会社にて新規事業開発をメインで担当。MVNOをはじめとするモバイル系ソリューションやCRM戦略策定、新規営業部門の立ち上げなど、各種プロジェクトマネジャーとして活躍。その後、組織・人材教育コンサルティング会社の取締役、代表取締役を歴任。そして独立。株式会社ハイブリッドコンサルティングを設立。

年間200日を超える企業・団体での研修・講演をはじめ、組織活性・業務改善・プロジェクトコンサルティングのほか、国立大学と共同で社会人基礎力推進事業(経済産業省)を手掛けるなど幅広い活動を展開中。

型にハマらない柔軟なファシリテートに定評があり、数々の大手企業・団体からの経営計画立案や次期経営幹部養成に向けたコンサルテーション事例も多数。また、テレビ・ラジオ・新聞・雑誌等、多数のメディア出演・執筆活動も精力的に行い、新規出版も続々決定。13万部突破の「残業ゼロ!仕事が3倍速くなるダンドリ仕事術」をはじめ、数々のベストセラーをリリース。過去に共著も含め30冊の出版。海外翻訳本も4冊。累計セールス部数は70万部を超え、全国TSUTAYA年間人気著者ランキング5位に入るなど、若手ビジネスパーソンへのベンチマーク的存在として支持を受けてきた。

2014年11月からはGMOインターネットグループがカルチャー支援事業を中心に取り組むべく立ち上げたGMOカルチャーインキュベーション株式会社の代表取締役にも就任。Redbull Three Style ワールドチャンピオンシップ2013世界チャンピオンのSHINTAROをはじめとしたアーティストマネジメント事業を展開。さらには全米最大のダンスミュージックフェスティバル、EDC(Electric Daisy Carnival)の日本誘致を実現。2017年開催に向けてイベントプロモート事業も推進している。

その他、ライフワークとして、小中学生や親子の教育問題に取り組むNPO法人日本教育再興連盟の理事のほか、議員インターンを全国展開するNPO法人ドットジェイピーの顧問委員、奈良をプラットフォームとし、日本の精神性を世界へ発信する奈良オリエンタルフェスティバルの代表理事としても活動中。

プライベートでは音楽活動を20年以上継続中。50組以上のDJ MAG TOP100ランカーやワールドクラスのDJ・アーティストのツアーサポートを展開。海外でのDJ GIG実績もアメリカ、スペイン、ドイツ、シンガポール、ベトナム、フィリピン、中国と多岐に渡る。

シャンパーニュの普及・啓蒙にも勤しみ、2012年にフランス・シャンパーニュ騎士団(Ordre Des Coteaux De Champagne)シュヴァリエ、2013年にはフランス・サーブールドール騎士団(La Confrerie du Sabre d'Or)サブラーを本国から叙任した。



吉山 勇樹

GMO Culture Incubation CEO



yuukiyoshiyama



Yuuki_yoshiyama

■ Consulting Career

He first got involved in venture business during his university years. After graduation he started working for a leading telecommunications company at the new business development department. As a project manager he set up a new sales division within the company and was also dealing with CRM strategy or new mobile solutions such as MVNO. Then he moved to a consulting firm specializing in education and human resources. There he started as a director but later became the CEO of the company. Then he became independent and on more than 200 days of the year he was training or lecturing or Consulting at many companies and organizations. In addition to consulting specific projects, his main goal was to improve organizational and operational performance of his clients. He also got involved in a government (METI) project aiming to enhance the business skills of new graduates. Many recognized Him as a facilitator who is able to think out of the box and solve problems that companies had been stuck for long time. He has been invited to numerous companies and organizations to set up new business plans or management training programs. He have also appeared numerous times on TV, radio and in printed media. Currently he is the CEO of Hybrid Consulting Inc.

■ CEO of GMO Culture Incubation

He is also CEO of GMO Culture Incubation. Established in November 2014, GMO Internet Group company, GMO Culture Incubation event promotion and artist management businesses supporting world leading artists. The company's first project, announced earlier 2015 is the management of world DJ champion, DJ SHINTARO. Even in the ever evolving Internet industry, the entry of an Internet services conglomerate into the music and culture incubation space is unique. Amidst the rising popularity of EDM and other music genres, through hosting EDC (Electric Daisy Carnival); one of the world's largest music festivals in Japan, GMO-CI supports music and youth culture. GMO Internet Group is an Internet services industry leader, developing and operating Japan's most widely used domain, hosting & cloud, ecommerce, security, and payment solutions. The Group also comprises the world's largest online FX trading platform, as well as online advertising, Internet media, and mobile entertainment products. GMO Internet, Inc. (TSE: 9449) is headquartered in Tokyo, Japan.

■ Author of Best Sellers

He is an author of 30 books with 4 foreign language translations. Total sales of these publishings exceed 700,000 copies. They have sold more than 130,000 copies of his first best seller "No overtime! How to finish your job three times faster." In Tsutaya, which is one of the largest bookstores in Japan, He was among the Top 5 most popular national authors of the year and he is a role model for young business personalities in Japan.

■ NPO Leader

As his life work He wants to improve Japanese elementary and high school education. He is a leader at an NPO called "Renaissance Of Japanese Education" and he is also a member of the advising committee of another NPO called "dot-jp." On top of these roles he is presiding over his home town's revitalization project "NARA Oriental Festival" that aims to expand and introduce Japanese culture and mentality.

■ Champagne "Knight"

He is the youngest "knight" of the French "Ordre Des Coteaux De Champagne" in 2012 that promotes champagne all around the world. In 2013 he also became a member of the "La Confrerie du Sabre d'Or." He has been organizing exclusive events all around Japan to promote matching Japanese cuisine with champagne. These events have been highly recognized by Japanese VIP customers.

■ Producer/DJ

In his private time He has been involved in music for more than 19 years. He started DJing in 1996 focusing on the genres of house, techno, trance, breaks, DnB etc. Besides his own foreign tours he supported world wide tours of top DJ's such as Tiesto and Armin van Buuren and so on (over 50 artists all over the world) He have ever DJed in USA, UK, Spain, German, Singapore, Vietnam, Phillipine, China and so on. Recently he was seen at the club scenes of the tours of Ministry Of Sound Japan, AMNESIA IBIZA JAPAN, Pacha IBIZA JAPAN. He was DJ at international brand party and several other internationally branded events as well.